

## Digital Marketing Executive (0-3 Yrs)

### Description

We are looking for an experienced and result-driven Digital Marketing Executive to join our awesome marketing team! As a Digital Marketing Executive at our company, you will be responsible for setting up, implementing and managing the overall company's digital marketing strategy.

Digital marketing strategies are extremely important for our company's success, so your role will play a crucial role in achieving our business goals and objectives.

We are expecting you to have experience and a big passion for digital technologies and all digital marketing channels.

### Skills

- 6 months to 1 year of experience as a Digital Marketing Executive and in developing and implementing digital marketing strategies.
- Good knowledge of all different digital marketing channels
- Good knowledge and experience with online marketing tools and best practices
- Skills and experience in creative content writing
- Excellent Communication and interpersonal skills
- 6 months to 1 year of hands-on experience with SEO/SEM, Google Analytics and CRM software
- Familiarity with web design
- The sense of ownership and pride in your performance and its impact on the company's success
- Critical thinker and problem-solving skills
- Team player
- Good time-management skills
- Great interpersonal and communication skills
- Degree in Marketing, Digital technologies or relevant field.

### Responsibilities

- Build, plan and implement the overall digital marketing strategy
- Manage the strategy
- Manage and train the rest of the team
- Stay up to date with the latest technology and best practices
- Manage all digital marketing channels
- Measure ROI and KPIs
- Prepare and manage the digital marketing budget
- Oversee all the company's social media accounts
- Manage and improve online content, considering SEO and Google Analytics
- Build an inbound marketing plan
- Forecast sales performance trends
- Motivate digital marketing team to achieve goals
- Monitor competition and provide suggestions for improvement

### Qualifications

Any Graduate – Any Specialization

### Industry

IT

### Job Location

Jaipur

### Valid through

December 14, 2018

### Employment Type

Full Time

### Working Hours

10AM – 7PM

### Base Salary

Rs 100000 - Rs 360000

### Date posted

October 18, 2018

