

Content Writer (1-5 Yrs)

Description

- The candidate should be able to develop original content for websites.
- Can write both technical and non-technical content
- Should be able to write content as per the requirements of High PR Publishing websites.
- Reviewing the existing website content on a regular basis and editing to keep the websites updated.
- Able to develop content in multiple formats and can differentiate among website content, SEO based content , Articles , Blogs
- Understanding of keyword density, Meta tags, Keywords insertion & placement, sequencing.
- Candidate should be able to conduct periodic check of content health.
- Candidate should be to conduct online research, generate content for various websites and write creative unique content.
- Ability to write consistently in variety of styles. Should be able to write effectively for mailers, landing pages, articles, web sales content, brochures, case studies etc
- Candidates should preferably have an active blog of their own
- Comfortable working under timeliness and a goal-based approach.
- Researching and gathering useful information and writing relevant content as per the style, tone, and requirements.
- Should filter information into clear and concise text and have ability to present content in the most engaging manner.
- Creative thinker with the ability to transform technical and digital information and processes into compelling stories.

Skills

- Excellent written English – style/flair is useful; grammar are essential and computer skills
- Good command over language and grammar.
- Data savvy-ness, you should be the one who rely on data to make any decision.
- Strong willingness to learn new skills and technologies.
- Ability to read, analyze, interpret and elaborate documents, contents, materials, images from various sources.

Experience

Experience: 1 – 5 years

Qualifications

Graduate/Post Graduate

Employment Type

Full Time

Industry

IT

Job Location

Jaipur

Working Hours

10AM – 7PM

Valid through

December 14, 2018

Base Salary

Rs 100000 - Rs 450000

Date posted

October 20, 2018